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Equity Commercial Real Estate, LLC announced today that the firm has been selected as the listing broker for two publicly owned sites in Southeastern Wisconsin.

Equity has been chosen to represent the City of Waupun in the marketing, sale and development of 42 acres along US Highway 151, just south of State Highway 49, or Main Street in Waupun. "We feel this site is a major entrance to the City, and has great exposure from Highway 151. We liked the fact that Equity's team has planning and development background, as well as being commercial real estate brokers," said Gary Rogers, City Administrator. "We are looking for a mix of single family and some condominium development, along with office and retail uses along Highway 151."

Equity was also chosen to represent the Village of Butler in the marketing, sale, and development of a 4.1 acre site on 124th Street, midway between Capitol Drive and Hampton Avenue. The site is suitable for light industrial, flex/tech, office or showroom type development, and may attract some types of retail uses as well.

"With the widening of 124th Street to four lanes, we are confident that this site will draw attention from quality developers," said Tim Rhode, Village Administrator. "Equity's experience in both public and private sector development made the Village Board comfortable that they were the right firm for this assignment."

Equity will be marketing the site to developers and users throughout Southeastern Wisconsin.

Equity principal Tim Casey, and Marilyn Haroldson, who has recently joined Equity's team, will be working on securing quality development for both sites. "We appreciate the confidence that both municipalities have placed in us to meet their goals for these sites," Casey said. "We're excited to have Marilyn on board, with her background in planning and development, and have already gotten information on both sites to selected developers."

About Equity Commercial Real Estate, LLC

Equity Commercial Real Estate, LLC is a full-service commercial real estate brokerage firm based in Milwaukee, Wisconsin specializing in office, industrial, retail, and investment real estate. Equity is also active in pre-development and development consulting. For more information, call Equity Commercial Real Estate, LLC at (414) 727-8000 or visit their website at www.EquityCRE.com.

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