

## BUSINESS BRIEFS

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### **Real estate company announces vice president**

Equity Commercial Real Estate, 10425 W. North Ave., has announced a new vice president. Marilyn Haroldson has joined the brokerage firm as

vice president.

Since 2003, Haroldson has served as a consultant to clients in community development, planning, real estate and land development in Waukesha County and elsewhere.

She was executive director of the Jefferson County Economic Development Corp. for eight years and was involved in business attraction and retention, and business park market-

ing and development.

Haroldson has been a licensed real-estate broker in Wisconsin since 1976.

She received her bachelor's degree from the University of Wisconsin-Milwaukee and her master's degree in urban planning from UWM in 1994.

Haroldson is a certified economic development professional and a certified economic development finance professional.