



PRESS RELEASE

FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION:

Kenneth Petershack, Equity Commercial Real Estate, LLC, 414-727-8000, 262-894-1996 (Cell), kpetershack@EquityCRE.com

**Massage Envy® to Open 1st Wisconsin Location
Unique Franchise Selects Delafield**

Massage Envy® Limited, LLC, a fast-growing therapeutic massage franchisor based in Arizona, will be opening its first Wisconsin location in Delafield in March 2006, said Kenneth Petershack, a Principal at Equity Commercial Real Estate, LLC. The clinic has leased approximately 3,200 square feet of space at the intersection of I-94 and STH 83 between Marshalls and Walgreens in the Shoppes at Nagawaukee retail center.

Massage Envy® is an innovative business concept that combines the ancient art of massage with modern business systems, service and pricing strategies. Created by a team of experienced health-club, wellness, massage and business professionals, the Massage Envy® concept is designed to meet the growing demand for quality, professional massage services that are affordable and convenient to fit today's busy lifestyle.

Ginger Hartman, Massage Envy®'s Regional Developer for Wisconsin and owner of the new Delafield clinic said, "People are beginning to realize that receiving a professional, therapeutic massage on a regular basis goes way beyond temporary stress relief." "Massage Envy®'s business model makes it as easy as possible for individuals to maximize their personal benefits of a regular massage by offering almost 5000 appointments a month at a very reasonable price" says Hartman. "We offer an optional monthly membership priced at \$49 which entitles the member to, in addition to many other benefits, an hour-long massage session each month; any additional hour-long massage session is just \$39."

Kenneth Petershack, a Principal at Equity Commercial Real Estate, LLC represented Massage Envy on the lease transaction. TOLD Development represented the owner of the Shoppes at Nagawaukee.



About Equity Commercial Real Estate, LLC

Equity Commercial Real Estate, LLC is a full-service commercial real estate brokerage firm based in Milwaukee, Wisconsin specializing in office, industrial, retail and investment real estate.

Equity is also active in pre-development and development consulting. For more information, please contact Kenneth Petershock, Principal, at (414) 727-8000 or visit their website at www.EquityCRE.com.

About Massage Envy® Limited, LLC

For additional information, contact John Leonesio, CEO, Massage Envy® Limited, LLC, Phone (480) 366-4100, 14350 N. 87th Street, Ste 200, Scottsdale, AZ 85260 or visit their website at www.massageenvy.com

As Regional Developer, Ms. Ginger Hartman will assist new franchisees in developing and opening additional Massage Envy® clinics in Wisconsin. Clients and potential franchisees can receive more information regarding memberships and/or franchise information at the Massage Envy® website or contact Hartman directly at 888 588-6369.