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FOR IMMEDIATE RELEASE: September 11, 2007

Equity Commercial Real Estate, LLC adds Paul Ehrfurth to team, opens Green Bay office

Equity Commercial Real Estate, LLC announced today that Paul Ehrfurth has joined the Equity team as a Vice President and commercial real estate broker. Paul will open an Equity office in Green Bay working on commercial listings and real estate development projects in the Fox River Valley and New North markets. Paul served as Vice President of Economic Development for the Green Bay Area Chamber of Commerce from 1996 – 2006. Prior to that, Paul served as Executive Director of the Wauwatosa Economic Development Corporation, and as an Economic Development Consultant for Wisconsin Electric Power Company (now WE Energies).

Paul was the project manager responsible for securing funding, and coordinating development of the 50,000 square foot business incubator at the campus of the Northeast Wisconsin Technical College in Green Bay.

“We are excited to have someone with Paul’s extensive experience in economic development join our team”, said Tom Gale, Equity Principal. “We have a great balance of people with private sector and major corporate experience, along with those who have served in the public sector and economic development arena. We feel this gives us an advantage to get deals done from all sides of the table”, Gale said.

Equity’s Green Bay office will be located in the Central States Mortgage - Green Bay office at 2822 Ramada Way, just off US Highway 41. Central States Mortgage is a full-service mortgage firm with ownership of a number of real estate and financial service firms. Equity Commercial Real Estate, LLC., is an affiliate of CSMC, Inc.

Mr. Ehrfurth will be marketing existing Equity listings including the 100 acre Berlin North Business Park, and the commercial portions of the 75 acre Sandmar Village mixed-use development in Ripon, Wisconsin.

About Equity Commercial Real Estate, LLC

Equity Commercial Real Estate LLC is a full-service commercial real estate brokerage firm based in Milwaukee, Wisconsin specializing in office, industrial, retail, and investment real estate. Equity is also active in pre-development and development consulting. For more information, call Equity Commercial Real Estate, LLC at (414) 727-8000 or visit their website at www.EquityCRE.com.

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