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The City of Berlin announced today that it has retained the services of Equity Commercial Real Estate, LLC, with offices in Milwaukee and Green Bay, to market the Berlin North Business Park. Mayor Dick Schramer indicated the City's commitment to growing business in the business park and throughout the City. "We are excited about Equity's background in business park development, and experience in marketing to industrial businesses in southeastern Wisconsin, the Fox River Valley, and throughout Wisconsin and the Midwest", the Mayor said. "City leadership is committed to doing everything within our power to keep and grow the companies we have, and to bring additional industry into our community."

Equity Principal Tim Casey noted the City's commitment to this effort, "The Mayor has personally called on almost all of the manufacturers in the City, and completed a survey which gives us good baseline data", Casey said. "The Mayor, the Council and the staff have demonstrated their commitment to growing Berlin's business base."

The Berlin North Business Park is a fully improved park with sites from 3 to 30 acres available for industrial and office uses. The business park is in a HUBZone for Federal Procurement purposes, and suppliers to Oshkosh Truck are among the current tenants of the park. Equity will be marketing the park to developers, investors, businesses and other commercial real estate brokers throughout Wisconsin, and the Upper Midwest. In addition to their Milwaukee office and six brokers, Equity has just added Paul Ehrfurth to their team, based out of Green Bay.

Paul is a former Vice President of Economic Development for the Green Bay Area Chamber of Commerce, and will be marketing Equity's listings throughout Fox River Valley and the New North area. Prior to his tenure with the Green Bay Area Chamber, Paul was Executive Director of the Wauwatosa Economic Development Corporation, and an Economic Development Consultant with Wisconsin Electric Power Company. Paul has also served as Planning Director for the City of Oshkosh, and Executive Director of the Sauk County Development Corporation during his career.

### **About Equity Commercial Real Estate, LLC**

Equity Commercial Real Estate LLC is a full-service commercial real estate brokerage firm based in Milwaukee, Wisconsin specializing in office, industrial, retail, and investment real estate. Equity is also active in pre-development and development consulting. For more information, call Equity Commercial Real Estate, LLC at (414) 727-8000 or visit their website at [www.EquityCRE.com](http://www.EquityCRE.com).

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